

## Registration

- \_\_ \$25 for PANN & PH Employees
- \_\_ \$35 for All Others
- \_\_ \$15 for FT Students
- \_\_ \$50 after October 9, 2007

**NOTE: Limited space available**  
Reservations on a first-come basis.

**Registration Deadline:** Registration form must be received no later than October 9, 2007. After this date: \$50.

Please send your registration fee along with a completed registration application (below) to: NICU Education Department, C/O Patricia Kenney, NICU EDUCATIONAL WORKSHOP, Palmetto Health Richland, Five Richland Medical Park, Columbia, SC, 29203 (Or bring by the 6<sup>th</sup> Floor Office). You may also email your registration and follow with check in the mail to: [Patricia.Kenney@PalmettoHealth.org](mailto:Patricia.Kenney@PalmettoHealth.org)

**Please make checks payable to:**  
**Palmetto Health Richland**

Name \_\_\_\_\_

Credentials \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_

Employer \_\_\_\_\_

Email Address \_\_\_\_\_



### Driving Directions From:

**Columbia:** From I-20 exit I-26-E stay in left lanes to Columbia will turn into I-126. Exit Greystone Blvd and Riverbanks Zoo. Embassy Suites hotel on left.

From I-26 W take exit 108 to Columbia, then exit on the Greystone Blvd and Riverbank Zoo exit. Embassy Suites hotel on left.

**Charleston:** I-26 West to exit 108 to Columbia. Take the Greystone Blvd and Riverbanks Zoo exit. Bear right. Embassy Suites hotel on the left.

**Charlotte:** 77 South to I-20 West to Augusta to I-26E to Charleston. Stay in left hand lanes (I-126 to downtown), exit on Greystone Blvd and Riverbanks Zoo Exit. Embassy Suites Hotel on the left.



## Third Annual NICU Educational Workshop



**“THE CHANGING  
CULTURE OF  
THE NICU”**

**EMBASSY SUITES HOTEL**

200 STONERIDGE DRIVE  
COLUMBIA, SC 803-252-8700

**FRIDAY, NOVEMBER 9, 2007**

SPONSORED BY:

PALMETTO HEALTH RICHLAND NEONATAL INTENSIVE  
CARE UNIT EDUCATION DEPARTMENT  
AND PALMETTO ASSOCIATION OF NEONATAL NURSES



## Thank You to All Sponsors:

On behalf of the Palmetto Association of Neonatal Nurses and Palmetto Health Richland NICU Education Department, we wish to acknowledge the generous contribution of all of our **GOLD**, **SILVER** and **BRONZE** Sponsors.

Sponsors will be listed in the syllabus and be displayed in the Embassy Suites Hotel Atrium. Representatives will be available throughout the day to discuss their product lines. Please take time to visit their booths and learn more about their products.

## Program Target Audience:

NICU Nurses, SCN & NBN Nurses, NNPs, Physicians, RTs and NICU Allied Health Professionals.

## Overall Purpose/Goal:

To improve/update the skills and knowledge base of nurses and other allied health professionals working with neonates in recognizing, treating and improving the care of neonates with a variety of diagnoses.

**Continuing Education:** An application has been submitted to Palmetto Health Richland, an approved provider of continuing nursing education by SCNA, an accredited approver by ANCC Commission on Accreditation. Please contact Patricia Kenny for more information about contact hours. The ANCC neither endorses nor approves any products that may be associated with this educational activity.

## Agenda

7:30-8:00 am	<b><u>Registration and Breakfast</u></b>
8:00-8:15 am	<b>Welcome</b> Patricia Kenney, MN, APRN NICU Conference Chair
8:15-9:15 am	<b><u>Keynote Speaker</u></b> <b>“The Changing Culture of the NICU”</b> Dr. Victor Iskersky, MD
9:15-10:05 am	<b>“How Developmental Care has Changed the Culture of the NICU”</b> Katherine M. Jorgensen, RNC, MSN/MBA, HonD
10:05-10:20 am	<b><u>Break and Vendor Exhibit</u></b>
10:20-11:10 am	<b>“How Shall I Suction Thee? Evidenced Based Suctioning Practice in the NICU”</b> Cynthia Weiss, RNC
11:10-12:00 pm	<b>“A Multidisciplinary Approach to Quality in the NICU”</b> Dr. Brian L. Ohning, MD, PhD
12:00-1:00 pm	<b><u>Lunch and Vendor Exhibit</u></b>
1:00-1:50 pm	<b>“The Power of Story in a Changing Culture”</b> Sue P. Heiney, PhD, RN, CS, FAAN
1:50-2:40 pm	<b>“The Changing Culture of Respiratory Treatment in the NICU”</b> Dr. Eric W. Coates, MD
2:40-3:30 pm	<b>“Evidenced Based Clinical Changes in the NICU”</b> Helen Russell, APRN, MN, NNP
3:30 pm	<b>Course Evaluation and Certificates Awarded</b>

## Presenters

Dr. Victor Iskersky, M.D.  
Medical Director and Neonatologist  
Neonatal Intensive Care Unit  
Palmetto Health Richland

Katherine M. Jorgensen, RNC,  
MSN/MBA, HonD  
NICU Clinical Nurse Educator  
Neonatal Intensive Care Unit  
Medical University of South Carolina

Cynthia Weiss, RNC  
Clinical Nurse Leader  
Neonatal Intensive Care Unit  
Medical University of South Carolina

Dr. Bryan L. Ohning, MD, PhD  
Medical Director and Neonatologist  
Neonatal Intensive Care Unit  
Greenville Hospital System

Sue P. Heiney, PhD, RN, CS, FAAN  
Palmetto Health SC Cancer Center  
Associate Professor, USC School of  
Medicine

Dr. Eric W. Coates, MD  
Neonatologist  
Neonatal Intensive Care Unit  
Palmetto Health Baptist

Helen Russell, APRN, MN, NNP  
Neonatal Nurse Practitioner  
Neonatal Intensive Care Unit  
Palmetto Health Richland

